

Stand-up Comedy (Open MIC) Birra&Brace Bonate Sopra

DATE: Friday, October 3, 2025
LOCATION: Bonate Sopra, Lombardia, IT

Event Description

Stand-up Comedy (Open MIC) Birra&Brace Bonate Sopra is a premier performing-arts event in Bonate Sopra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 40/100

Expected Attendance: 329 people

Event ID: 5XfwsLPtzuhyXusiW6

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 132 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
