

# Stand-up Comedy in English in Madrid: The Sunday Showcase

DATE: Sunday, September 21, 2025  
LOCATION: Madrid, Comunidad de Madrid, ES

## Event Description

Stand-up Comedy in English in Madrid: The Sunday Showcase is a premier performing-arts event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 25/100  
**Expected Attendance:** 59 people  
**Event ID:** G7kQ7r6x89Fk5uqB6a

## Hotel Demand Indicators

**ADR Impact Index:** 3.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 24 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*