

Stand up Comedy in broken English • Victor Patrascan in Umeå

DATE: Saturday, October 4, 2025
LOCATION: Umeå, Västerbottens län, SE

Event Description

Stand up Comedy in broken English • Victor Patrascan in Umeå is a premier performing-arts event in Umeå. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 30/100

Expected Attendance: 102 people

Event ID: AzrbZSAfKvY7Mo4nJp

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 41 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.