

Stand-up comedy at Palm Beach (Dark & Dirty jokes night)

DATE: Friday, September 5, 2025
LOCATION: Palm Beach, Queensland, AU

Event Description

Stand-up comedy at Palm Beach (Dark & Dirty jokes night) is a premier performing-arts event in Palm Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 34/100
Expected Attendance: 167 people
Event ID: J3Gu6tzBY5W4zEvRtF

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 67 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
