

Stage Magnétisme

DATE: Saturday, November 8, 2025
LOCATION: Thonon-les-Bains, Auvergne-Rhône-Alpes, FR

Event Description

Stage Magnétisme is a premier conferences event in Thonon-les-Bains. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 33/100

Expected Attendance: 149 people

Event ID: 8b4tTSgDfwudH4n9eg

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.