

Stage international de Sambo de Reims

DATE: Saturday, August 30, 2025
LOCATION: Reims, Grand Est, FR

Event Description

Stage international de Sambo de Reims is a premier performing-arts event in Reims. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 40/100
Expected Attendance: 330 people
Event ID: 9x2iFFWpxDpkMqyEkq

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 132 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
