

# Stage Haut Niveau Féminin de Sambo

DATE: Friday, August 15, 2025  
LOCATION: Reims, Grand Est, FR

## Event Description

Stage Haut Niveau Féminin de Sambo is a premier concerts event in Reims. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 50/100

**Expected Attendance:** 1,024 people

**Event ID:** 56YG6YLCqhfph6HiJ4

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 410 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*