

Stade Montois Rugby vs Rugby Club Vannes

DATE: Friday, September 12, 2025
LOCATION: Mont-de-Marsan, Nouvelle-Aquitaine, FR

Event Description

Stade Montois Rugby vs Rugby Club Vannes is a premier sports event in Mont-de-Marsan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,855 people

Event ID: CEH9QR2uy8EpjTmDxE

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,942 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.