

Stacy Marie Stranzl at Supercrawl

DATE: Friday, September 12, 2025

LOCATION: Hamilton, Ontario, CA

Event Description

Stacy Marie Stranzl at Supercrawl is a premier festivals event in Hamilton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 180 people

Event ID: 79k5y9r5wYzo5pLhJo

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 72 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.