

St. Thomas vs Cal Poly & Ball State vs Minnesota

DATE: Saturday, August 30, 2025
LOCATION: Minneapolis, Minnesota, US

Event Description

St. Thomas vs Cal Poly & Ball State vs Minnesota is a premier sports event in Minneapolis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,026 people

Event ID: 4ST7zhg4cMLKz7RpLb

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,210 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.