

# St. Mary's (TX) Rattlers vs Houston Cougars Womens Soccer

DATE: Sunday, August 17, 2025  
LOCATION: Houston, Texas, US

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## Event Description

St. Mary's (TX) Rattlers vs Houston Cougars Womens Soccer is a premier sports event in Houston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 5,267 people

**Event ID:** AqdYbEkvN3Gca4p6fC

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,107 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*