

St. Louis Blues vs New Jersey Devils

DATE: Wednesday, November 26, 2025

LOCATION: Newark, New Jersey, US

Event Description

St. Louis Blues vs New Jersey Devils is a premier sports event in Newark. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 74/100

Expected Attendance: 16,773 people

Event ID: BvgAvEGjpmJAN3RV4

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,709 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.