

St Graal and CJ Beth

DATE: Tuesday, November 4, 2025
LOCATION: La Flèche, Pays de la Loire, FR

Event Description

St Graal and CJ Beth is a premier concerts event in La Flèche. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 780 people

Event ID: CKoARre7kkJcS8ndKg

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 312 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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