

St George Illawarra Dragons vs New Zealand Warriors

DATE: Saturday, August 30, 2025
LOCATION: Wollongong, New South Wales, AU

Event Description

St George Illawarra Dragons vs New Zealand Warriors is a premier sports event in Wollongong. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 13,877 people

Event ID: 6zaaFiC34o4TfgqftQ

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,551 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.