

St. Croix Scenic 50

DATE: Saturday, January 17, 2026
LOCATION: Frederiksted Southeast, St. Croix, VI

Event Description

St. Croix Scenic 50 is a premier sports event in Frederiksted Southeast. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 108 people

Event ID: Bvr58VWt3Cj2T3vq5K

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 43 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
