

SSV Ulm 1846 vs MSV Duisburg

DATE: Saturday, August 23, 2025
LOCATION: Duisburg, Nordrhein-Westfalen, DE

Event Description

SSV Ulm 1846 vs MSV Duisburg is a premier sports event in Duisburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 13,074 people

Event ID: J4X5h7V8Z87q9wXf4h

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,230 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.