

Sásta Skin Health Pop Up at Nourish, Douglas Court

DATE: Thursday, September 25, 2025
LOCATION: Cork, County Cork, IE

Event Description

Sásta Skin Health Pop Up at Nourish, Douglas Court is a premier expos event in Cork. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 584 people

Event ID: Fzi3MTKzZAmD2vgfb8

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 234 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.