

SSA Professional Development Summer in Alicante

DATE: Saturday, November 1, 2025
LOCATION: Sant Vicent del Raspeig, Comunidad Valenciana, ES

Event Description

SSA Professional Development Summer in Alicante is a premier conferences event in Sant Vicent del Raspeig. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: Hfh8jB2VnH46Cvxfiu

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.