

SS. Edward & Lucy Parish 16th Annual Chicken Dinner/Car Show

DATE: Sunday, August 17, 2025
LOCATION: Middlefield, Ohio, US

Event Description

SS. Edward & Lucy Parish 16th Annual Chicken Dinner/Car Show is a premier expos event in Middlefield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 492 people

Event ID: 3SxnUorwkdM368DmRp

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 197 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
