

Srpska Liga - West - Šumadija 1903

Kragujevac vs Sloga Požega

DATE: Saturday, August 23, 2025
LOCATION: Požega, RS

Event Description

Srpska Liga - West - Šumadija 1903 Kragujevac vs Sloga Požega is a premier sports event in Požega. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,724 people

Event ID: DMhCKgtPQVs8n8yF7B

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 690 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.