

# Srpska Liga - West - Šumadija 1903

## Kragujevac vs Jedinstvo Putevi

DATE: Sunday, September 21, 2025  
LOCATION: Užice, RS

### Event Description

Srpska Liga - West - Šumadija 1903 Kragujevac vs Jedinstvo Putevi is a premier sports event in Užice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,531 people

**Event ID:** 3SPfHGxQM8cpnDTHQS

### Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 612 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*