

Srpska Liga - West - Sloga Požega vs Metalac GM

DATE: Sunday, August 17, 2025
LOCATION: Gornji Milanovac, RS

Event Description

Srpska Liga - West - Sloga Požega vs Metalac GM is a premier sports event in Gornji Milanovac. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,982 people

Event ID: Aof5snBW2XJzq3ndY2

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 793 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.