

Srpska Liga - West - Napredak Markovac vs Zlatibor

DATE: Saturday, August 16, 2025
LOCATION: At;C BC,,1Cä@, Zlatiborski okrug, RS

Event Description

Srpska Liga - West - Napredak Markovac vs Zlatibor is a premier sports event in At;C BC,,1Cä@. attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,040 people
Event ID: 6YaoTB7JiaPJP88ojU

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 416 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.