

# Srpska Liga - West - Budu Öæ÷7B .!Yi-² g2

## GFK Sloboda Užice

DATE: Saturday, August 23, 2025  
LOCATION: Užice, RS

### Event Description

Srpska Liga - West - Budu Öæ÷7@ Krušik vs GFK Sloboda Užice is a premier sports event in Užice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,412 people

**Event ID:** FXXRTGhfvxLGv8UnLH

### Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,365 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*