

Sri Krishna Janmashtami Mahotsav 2025 – Aug 15, 16 & 17 | ISKCON Cedar Park

DATE: Saturday, August 16, 2025
LOCATION: Cedar Park, Texas, US

Event Description

Sri Krishna Janmashtami Mahotsav 2025 – Aug 15, 16 & 17 | ISKCON Cedar Park is a premier festivals event in Cedar Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 268 people

Event ID: FxZwuK59NMujVLCtsc

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 107 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.