

SRC Fall Series 1st Show- Men's Know it All

DATE: Saturday, August 23, 2025
LOCATION: New Smyrna Beach, Florida, US

Event Description

SRC Fall Series 1st Show- Men's Know it All is a premier expos event in New Smyrna Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 40/100
Expected Attendance: 327 people
Event ID: 3ddP43g2fDiAgz44Wn

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 131 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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