

SPYROX RUNFORMER - Running & Pilate Reformer Experience

DATE: Sunday, September 28, 2025
LOCATION: Sint-Genesius-Rode, Vlaanderen, BE

Event Description

SPYROX RUNFORMER - Running & Pilate Reformer Experience is a premier community event in Sint-Genesius-Rode. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 40/100
Expected Attendance: 300 people
Event ID: 9LTym4AG2rdiH8dQyf

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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