

Springfield Prizegiving Friday September 26th @Northland Hockey

DATE: Thursday, September 25, 2025
LOCATION: Whang & V'Â æ÷ thland Region, NZ

Event Description

Springfield Prizegiving Friday September 26th @Northland Hockey is a premier sports event in Whang & V'â This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: EKDqYwbHrto2cgj2o7

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.