

# Spring Music Fest '25 @ the Feilding Eat Street Market - Sunday 5th October 2025

DATE: Saturday, October 4, 2025  
LOCATION: Feilding, Manawatū-Ūnui Region, NZ

## Event Description

Spring Music Fest '25 @ the Feilding Eat Street Market - Sunday 5th October 2025 is a premier festivals event in Feilding. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 49/100

**Expected Attendance:** 881 people

**Event ID:** FzBn5Q7HATio7qVVyz

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 352 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*