

Spring into Miriona Gardens! POG Open Day

DATE: Saturday, September 6, 2025
LOCATION: Paek ± riki, Wellington Region, NZ

Event Description

Spring into Miriona Gardens! POG Open Day is a premier community event in Paek ± riki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 29/100
Expected Attendance: 93 people
Event ID: 8ZZmHqgA25zPKqK3km

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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