

Spring Carnival Race Day - Albury Racing Club

DATE: Sunday, November 23, 2025
LOCATION: North Albury, New South Wales, AU

Event Description

Spring Carnival Race Day - Albury Racing Club is a premier performing-arts event in North Albury. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 60/100

Expected Attendance: 3,305 people

Event ID: AqAsjdtmfucKkEgkqQ

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,322 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.