

# SPOTLIGHT SESSIONS \*light w/ ELVIRA MARIA KALEV

DATE: Friday, November 21, 2025  
LOCATION: Wien, Wien, AT

---

## Event Description

SPOTLIGHT SESSIONS \*light w/ ELVIRA MARIA KALEV is a premier concerts event in Wien. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 46/100  
**Expected Attendance:** 637 people  
**Event ID:** ELeWgXrbF7Gmj6UDru

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 255 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*