

SPOTLIGHT SESSIONS by stadtklang w/ Lenny Pojarov

DATE: Wednesday, September 3, 2025
LOCATION: München, Bayern, DE

Event Description

SPOTLIGHT SESSIONS by stadtklang w/ Lenny Pojarov is a premier concerts event in München. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 52/100
Expected Attendance: 1,231 people
Event ID: HWZ8TFZJWBXRCm8eW9

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 492 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
