

Sports Trivia Theme Night! at Junkyard West Fargo

DATE: Monday, August 18, 2025
LOCATION: West Fargo, North Dakota, US

Event Description

Sports Trivia Theme Night! at Junkyard West Fargo is a premier sports event in West Fargo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: F7kBrvDjC3RMcuRDkS

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
