

Sporting Gijon vs CD Castellon

DATE: Sunday, October 5, 2025

LOCATION: Castelló de la Plana, Comunidad Valenciana, ES

Event Description

Sporting Gijon vs CD Castellon is a premier sports event in Castelló de la Plana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,711 people

Event ID: EWxwwDpecXBqSF7cpa

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,684 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.