

Sporting Cp vs AS Roma

DATE: Thursday, September 11, 2025
LOCATION: Roma, Città Metropolitana di Roma, IT

Event Description

Sporting Cp vs AS Roma is a premier sports event in Roma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,371 people

Event ID: Drg6hhHtQMfSTJEEyj

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 548 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.