

Sport & digitalisation : Enjeux et opportunités pour le mouvement sportif

DATE: Thursday, September 25, 2025
LOCATION: La Chapelle-sur-Erdre, Pays de la Loire, FR

Event Description

Sport & digitalisation : Enjeux et opportunités pour le mouvement sportif is a premier conferences event in La Chapelle-sur-Erdre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 271 people

Event ID: CMEBz6DiHb3hHGW6Mo

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 108 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.