

# Spoonbread Festival Berea Kentucky

DATE: Friday, September 19, 2025

LOCATION: Berea, Kentucky, US

## Event Description

Spoonbread Festival Berea Kentucky is a premier festivals event in Berea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 56/100

**Expected Attendance:** 2,086 people

**Event ID:** 5MjegP72SUu6c4vc7a

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 834 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*