# Spooky Halloween Jars at Wonthaggi Library

DATE: Tuesday, October 21, 2025
LOCATION: Wonthaggi, Victoria, AU

## Event Description

Spooky Halloween Jars at Wonthaggi Library is a premier festivals event in Wonthaggi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals
**Importance Rank:** 41/100
**Expected Attendance:** 368 people
**Event ID:** 5KDUke6DDvzLqJJ58D

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 147 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*