

# Splashback! Art for Aquatic Action [EXHIBITION DAY]

DATE: Friday, November 14, 2025  
LOCATION: Jindabyne, New South Wales, AU

## Event Description

Splashback! Art for Aquatic Action [EXHIBITION DAY] is a premier expos event in Jindabyne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 53/100

**Expected Attendance:** 1,456 people

**Event ID:** 6VY57DCsbEnDWdTHsF

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 582 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*