

# Spiritul Cr 66—Vàului – Edi!¶– VII-a, 2025 | Milano

DATE: Sunday, December 21, 2025  
LOCATION: Milano, Lombardia, IT

## Event Description

Spiritul Cr 66—Vàului – Edi!¶– a VII-a, 2025 | Milano is a premier concerts event in Milano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 40/100

**Expected Attendance:** 320 people

**Event ID:** 7db3D8vFiaBMSCnt4T

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 128 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*