

Spirituele Bloom Fair Sint-Niklaas

DATE: Sunday, September 14, 2025
LOCATION: Sint-Niklaas, Vlaanderen, BE

Event Description

Spirituele Bloom Fair Sint-Niklaas is a premier festivals event in Sint-Niklaas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 406 people

Event ID: 5afACTme5ecMvPhVib

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 162 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.