

# Spirituele Bloom Fair Hasselt

DATE: Saturday, November 15, 2025

LOCATION: Hasselt, Vlaanderen, BE

## Event Description

Spirituele Bloom Fair Hasselt is a premier festivals event in Hasselt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 48/100

**Expected Attendance:** 833 people

**Event ID:** G8kXWmUtUDhxNG5Dyd

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 333 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*