

# Spirit Of Diwali Exhibition 2025

DATE: Friday, October 3, 2025  
LOCATION: Melbourne, Victoria, AU

## Event Description

Spirit Of Diwali Exhibition 2025 is a premier expos event in Melbourne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 54/100

**Expected Attendance:** 1,510 people

**Event ID:** 6poMb98d9Ea9GUPuFY

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 604 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*