

Spice Up Your Night - Spice Girls Tribute Show at Piano Bar Geelong

DATE: Friday, September 19, 2025
LOCATION: Geelong, Victoria, AU

Event Description

Spice Up Your Night - Spice Girls Tribute Show at Piano Bar Geelong is a premier performing-arts event in Geelong. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 41/100

Expected Attendance: 340 people

Event ID: 7zAGw5F5ixkoB6TWVc

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 136 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.