

# Süper Lig - Rizespor vs Göztepe

DATE: Saturday, January 17, 2026

LOCATION: İÖ—, TR

## Event Description

Süper Lig - Rizespor vs Göztepe is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 857 people

**Event ID:** 7xS5Y6pM5cR4ZEHSKT

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 343 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*