

# Süper Lig - Kocaelispor vs Kayserispor

DATE: Saturday, February 7, 2026

LOCATION: Kayseri, TR

## Event Description

Süper Lig - Kocaelispor vs Kayserispor is a premier sports event in Kayseri. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 72/100

**Expected Attendance:** 12,349 people

**Event ID:** B6Liv7u7M8WUjAnVkp

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,940 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*