

# Süper Lig - Gaziantep FK vs Kayserispor

DATE: Saturday, November 22, 2025  
LOCATION: Kayseri, TR

## Event Description

Süper Lig - Gaziantep FK vs Kayserispor is a premier sports event in Kayseri. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 72/100

**Expected Attendance:** 11,976 people

**Event ID:** FAhrJC8E23ezUzMF9C

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,790 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*