

# Speen Ghar Tigers vs Amo Sharks

DATE: Wednesday, August 20, 2025  
LOCATION: Ghazi Amanullah Khan, AF

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## Event Description

Speen Ghar Tigers vs Amo Sharks is a premier sports event in Ghazi Amanullah Khan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 14,000 people

**Event ID:** GHvYonkUCr36Ko9n7m

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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