

Speech Craft MTL - 1 year anniversary

DATE: Saturday, October 18, 2025
LOCATION: Mont-Royal, Québec, CA

Event Description

Speech Craft MTL - 1 year anniversary is a premier conferences event in Mont-Royal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 96 people

Event ID: EnC8xyZdgn2qK5HgGR

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 38 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/speech-craft-mtl-1-year-anniversary>

Document generated on 6/4/2026, 1:53:15 AM